

SLPOA BOD Meeting Minutes

August 16, 2023, 6:30 PM

Home of Gail Hagen, 40244 330<sup>th</sup> Ave, Dent MN 56528

Board Members Attending: Dick Fultz, JoLene Kerr, Gail Hagen, Steve Roth, Tom Deegan and Yvette Lewis. Absent: Linda Dimitrijevic.

Dick called the meeting to order at 6:40 PM.

- (1) BOD Meeting Minutes - The minutes were reviewed for the BOD Meeting held on June 10<sup>th</sup>, 2023 following the Annual Membership meeting at Camp Joy. Steve R. made a motion to approve the minutes and JoLene K. seconded the motion. All were in favor. The minutes from the BOD meeting held July 6<sup>th</sup> were reviewed. JoLene made a motion to approve the minutes, and Steve seconded the motion. All were in favor.
- (2) Treasurer's Report - JoLene provided the treasurer's report as follows: Balance in the checking account as of 8-16-2023 is \$7,168.66, and balance in money market account is \$18,274.67; total in both accounts is \$25,443.33. JoLene also reported that the printer checked with the State of Minnesota Tax Department and SLPOA is not listed for State Tax Exemption. JoLene will check on what is required in order to receive Minnesota State Tax exemption.
- (3) Membership Report – Gail reported that we have received 225 memberships for the 2023-2024 membership year. We have distributed slightly over 100 Membership Directories to date. Yvette offered to distribute membership directories at duCharme's. We will also have them available at the picnic. Gail will notify members on Facebook, Website and email. Gail also plans to mail membership forms to non-members prior to the picnic (August 26<sup>th</sup>).
- (4) Adopt-A-Highway – The date for the fall clean-up was established as Saturday, September 23<sup>rd</sup>, starting at 9:00 AM. The plan is to meet at Bell's Resort. Gail will notify membership.
- (5) Water Quality – Lee Mindemann dropped off a written summary of the committee activities on behalf of Linda. Carolyn Herron conducted the water quality monitoring for July and delivered samples to RMB in Detroit Lakes. Steve will ask Lee if the Water Quality committee wants to pursue getting test kits from RMB to make them available for members at the picnic.
- (6) AIS Monitoring – Lee's summary included information about the "Throw-A-Rake For Star Lake" event that was held on July 1<sup>st</sup>. The next event will be held on August 19<sup>th</sup>. They will post a notice on Facebook asking for volunteers to participate. Lee attended and spoke at the Dead Lake Property Owners' Association. He shared our "Throw-A-Rake for Star Lake" event and demonstrated the sampling process and received positive feedback. Upcoming events for AIS is the OTC-COLA meeting in Otter Tail on Wednesday, August 17<sup>th</sup>. Dick and Steve plan to attend. There is a bus tour scheduled for September 16<sup>th</sup> sponsored by OTC-COLA and EOT S&WCD. The other event coming up is the annual MAISRC Research and Management Showcase event, scheduled 9-20-23 from 8:00 AM to 4:00 PM. Cost is \$25.00 per attendee, with a \$5.00 discount if registered before August 28<sup>th</sup>. Gail made a motion to cover the cost of registration for the AIS Committee, Yvette seconded the motion and all were in favor. Gail will let Lee know that we approved the funding and to move forward with registering for those that are willing to attend on behalf of SLPOA.
- (7) Membership & Publicity – Gail reported that a call with Jim of Big Groovy was held on the morning of the 16<sup>th</sup>. JoLene and Tom also participated on this call. We confirmed that we own the documents and files that are on our website, and that his company is the host. We also expressed concern with the redundant information and outdated format. He shared ideas with us and offered

to provide us with links of other sites that he manages that use a different hosting software with more capabilities. He recommended we complete a total redesign of our site, change to a different software platform that offers more flexibility and document management as well as membership management. He followed up with an offer to give us a 50% discount on the cost if we commit by the end of August and provide half as a down payment. Gail will follow-up with a list of our priorities and Jim will give us an estimate of the cost. Gail will also get an estimate from another provider.

We also have a member that has volunteered for the Membership and Publicity committee. Gail will reach out to her and ask for assistance with recommendations for website changes and the user experience.

- (8) Fisheries – Steve provided a recap of the July 12<sup>th</sup> meeting with Jim Wolters. The consensus from all that attended was that we want to reduce the daily limit for sunfish from 10 to 5. Steve has drafted a letter to Jim Wolters on this subject and he will circulate this draft to the board for our feedback.
- (9) Water Safety (Buoys) – Yvette is planning to put together an informal gathering of the committee members so that we can recognize them for their work on placing and removing buoys. We will also document the count, location and condition. We will also contact Tami Pream to determine where the newly purchased buoys were placed or are located. The board also discussed looking at vendors that would provide the service of buoy placement and removal. JoLene volunteered to get quotes from 3 vendors so that we can consider alternatives. We also plan to get feedback from the volunteers on this option.
- (10) Budget Committee – The spreadsheet that Steve put together for us will summarize and expenses and revenue by category. Steve needs to clarify some of the deposits that were from advertising for directory. After the expenses from the Star Lake Picnic have been paid, and the Fall Newsletter has been completed and mailed, we will have the majority of financial transactions entered so that a more thorough budget can be recommended prior to the beginning of membership year 2024-2025.
- (11) Star Lake Gear Online Store – The board discussed whether we should coordinate an online store this fall. All were in favor of doing this again. Yvette will contact Long Weekend Wear of Perham to start this process and establish dates for the store.
- (12) Membership Directory and Distribution – Previously discussed. Distribution will continue at duCharme’s, the Star Lake Picnic and delivery to homes. Gail will also prepare Thank You notes and mail copies to the advertisers. If members want extra copies, we are charging \$10 per copy.
- (13) Throw-A-Rake event and recognition – Gail will ask Lee if he will prepare an article for us to include in the Fall Newsletter for awareness and recognition.
- (14) Star Lake Picnic final prep:
  - a. Signs will go up within the next few days.
  - b. Gail mailed out a Postcard to members on Monday. There has also been a Facebook post and there will be another reminder. The information is also on our website and was in an email to members last Friday.
  - c. A tent has been reserved from Mark’s True Value. Mike Hagen and Mark Kerr will pick it up on the morning of the 26<sup>th</sup>.
  - d. JoLene has asked that we bring tables over on Friday, August 25<sup>th</sup>. She will also check with the caterer to see if they need tables or if they will provide them.
  - e. Yvette is ordering and donating the ice cream; Gail will purchase the Root Beer and water.
  - f. Gail put together gift bags for children.
  - g. Gail will remind members to bring chairs.

(15) Dick wants to send a letter to OTC on behalf of SLPOA requesting a lower speed limit on CR 41 from south of the bridge all the way to intersection of MN Hwy 108 and CR 41. He will bring it to Gail for preparation and mailing.

(16) The plaque establishing the bridge as Frank's Memorial Bridge has not been placed on the bridge yet. Dick will attend the Star Lake Township meeting to ask for assistance. He will also inquire about the status of the No Parking signs for Beaver Dam Rd. The next Star Lake Township meeting will be held on September 12<sup>th</sup>.

(17) JoLene will order name badges for Yvette and Tom. Gail will order business cards for Tom.

(18) Our next meeting will be Thursday, September 14<sup>th</sup> at 6:30. Location to be announced.

(19) Recap of Action Items:

- a. Check on Tax Exemption request for State of Minnesota – JoLene
- b. Prepare communication to members about availability of directory at duCharme's and picnic – Gail.
- c. Send letter and membership form to non-members – Gail
- d. Fall Adopt-A-Highway set for September 23<sup>rd</sup>. Send notice to members – Gail
- e. Steve will talk to Lee about whether they will pursue water sampling kits at Picnic.
- f. Gail will inform the AIS committee that their costs will be paid by SLPOA for the attendance at MAISRC showcase event.
- g. Gail will confirm website redesign request to get bids from current vendor and one other
- h. Gail will reach out to membership & publicity member volunteer to request help with website redesign.
- i. Steve will forward the draft letter to Fisheries regarding reducing Sunfish limit.
- j. Gail will contact Tami Pream to gather information about new buoys.
- k. Yvette will coordinate meeting with Buoy volunteers;
- l. JoLene will get bids for hiring third party for buoys implementation and removal;
- m. Yvette will contact Long Weekend Sportswear for quote
- n. Gail will prepare Thank You notes and mail to advertisers along with copy of directory;
- o. Gail will ask Lee to write an article about Throw A Rake event that will be included in the Fall Directory.
- p. Pick up tent for Picnic – Mike Hagen and Mark Kerr
- q. Bring over tables, table cloths, houses, etc.
- r. Dick will write letter for OTC regarding speed limit on CR 41.
- s. Dick will attend Star Lake Township meeting to ask about plaque and no parking signs;
- t. JoLene will order nametags for Yvette and Tom; Gail Hagen will order business cards for Tom.

(20) Meeting was adjourned at 8:00 PM

Respectfully Submitted,

Gail Hagen  
Secretary, SLPOA