

SLPOA BOD Meeting Minutes

Via TEAMS Video Meeting

March 30th 2023, 7:00 PM

Board Members Attending: Dick Fultz, Steve Roth, JoLene Kerr, Gail Hagen, Linda Dimitrijevic and Yvette Lewis

Board Members Absent: None

Gail called the meeting to order at 7:00 PM.

- (1) The minutes of the February 22nd SLPOA Board of Directors Meeting were not yet available. Gail will prepare them from her notes and make them available prior to the next board meeting.
- (2) Treasurer's Report – JoLene reported that the balances in our accounts are as follows: \$2,941.14 in checking, and \$18,625.39 in the money market. The total of both accounts is \$21,566.53. JoLene reported that we received the last payout from the Amazon Smile program, which has been discontinued by Amazon. Gail made a motion to approve the Treasurer's report, Steve seconded and all were in favor.
- (3) Membership Report –The 2023-2024 membership campaign communication will go out by May 1st. It will be mailed separately from the newsletter.
- (4) 2023 Membership Directory
 - a. Ad sales are ongoing. The inclement weather has impacted the board's ability to solicit businesses for ads. They will continue to work on this project.
 - b. We have received many photo submissions from membership.
 - c. Goal is to have membership directory completed for distribution at the Annual Meeting on June 10th, however, another method of distribution will be done if needed.
- (5) Digital Speed Signs – MN DOT has received all of the supplies necessary to install the signs. A contact from MN DOT has reached out to confirm placement. The instructions provided were to be added to the existing speed limit signs at the first sign going East and the first sign going West. MN DOT does not need anyone present when the installation is complete. The weather may be delaying their schedule of installation.
- (6) No Parking Signs – Yvette is working with Star Lake Township (Tammy) to acquire more signs.
- (7) Spring Newsletter – goal is to have the newsletter mailed by May 15th. Gail plans to highlight the resorts on Star Lake – Spruce Lodge, Bell's Resort and Frank's Lodge. Yvette will provide Gail with the name of a contact for Frank's Lodge. We also discussed a section to get to know the SLPOA board. Dick and Linda will be featured in the Spring Newsletter. They will provide information to Gail.

(8) We discussed the option of providing the opportunity for membership to purchase Star Lake gear. We have had good participation since we introduced this to membership in late summer of 2021. Yvette provided an alternative of partnering with Long Weekend Sportswear to have apparel available throughout the summer. The rest of the board agreed that this would be an excellent alternative to a one-time offering for orders. Yvette plans to work on a Star Lake design unique to Summer 2023, identify items to offer, and information on how to purchase so that it can be included in the Spring Newsletter.

(9) The board had a discussion about the projects that are managed by the board, as well as the costs. Everyone on the board has other personal and professional obligations and too many projects for SLPOA will negatively impact the quality. Since this year is a Membership Directory year, it was suggested that we remove the Swamp Shark Tournament from the calendar of events for 2023. The Annual Meeting, Star Lake Picnic, Membership Directory, AIS projects, Fisheries committee, Newsletters and Water Safety Buoys will be the priorities of the board.

(10)The next SLPOA Board Meeting will be May 3rd at 7:00 PM via TEAMS, or in person if board members are back at Star Lake.

(11)Recap of action items:

- a. Prepare February 22nd meeting minutes and distribute to board - Gail
- b. Continue selling ads for the membership directory - All
- c. Prepare mailing for 2023-2024 membership year – Gail
- d. Contact MN DOT to confirm timeline for installing Digital Speed Signs – Gail
- e. Contact Bell’s Resort, Spruce Lodge and Frank’s Lodge for Newsletter article – Gail
- f. Provide information on Star Lake Apparel to Gail for Newsletter – Yvette
- g. Prepare article regarding Swamp Shark Tournament to be included in Spring Newsletter – Steve
- h. Prepare Meet your Board bio for Spring Newsletter – Linda and Dick
- i. Steve will set up TEAMS meeting for the next board meeting

Steve made a motion to adjourn, Linda seconded and all were in favor. The meeting was adjourned at 8:00 pm.

Respectfully Submitted,

Gail Hagen
Secretary, SLPOA