

## SLPOA BOD Meeting Minutes

Via TEAMS Video Meeting

January 19<sup>th</sup>, 2023

Board Members Attending: Dick Fultz, Steve Roth, JoLene Kerr, Gail Hagen, Linda Dimitrijevic and Yvette Lewis

Board Members Absent: None

Gail called the meeting to order at 7:00 PM.

- (1) The minutes of the October 26th, 2022 SLPOA Board of Directors Meeting were discussed. JoLene made a motion to approve the minutes as written, and Steve seconded the motion. All were in favor.
- (2) Treasurer's Report – JoLene reported that the balances in our accounts are as follows: \$2,789.48 in checking, and \$18,610.09 in the money market. The total of both accounts is \$21,399.57. JoLene reported that we received \$208.21 from Long Weekend Sportswear for logo item ordered in November. She also reported that she received notification from Amazon that they are discontinuing the Amazon Smile program. Gail made a motion to approve the Treasurer's report, Steve seconded and all were in favor.
- (3) Membership Report – JoLene reported that we currently have received 6 membership renewals. The 2023-2024 membership campaign is not scheduled until late Spring. A discussion on the fee amount will be discussed later in this meeting.
- (4) Feedback from membership on March Lakes 99.5 Hard Water Classic Fishing Tournament: The feedback we have been receiving from membership prompted the BOD to schedule this meeting. Almost all of the comments received have been concerns of the impact this tournament will have on the fishery of Star Lake. Some members thought that the SLPOA board was involved with the tournament. The SLPOA board will put together a communication to the membership that will include the following:
  - a. SLPOA had no involvement in the planning or promotion of this tournament;
  - b. MN DNR is responsible for reviewing and approving all applications for fishing tournaments on Minnesota lakes;
  - c. SLPOA has contacted MN DNR Fisheries Manager and shared our concerns;
  - d. Future plans for SLPOA board are to potentially request a reduction in the number and/or size limits of panfish; notification of any future applications for tournaments on Star Lake; future tournament rules to promote use of electronic imaging to capture sizes; and promote catch and release for the commonly targeted species that are at risk in our lake.

Steve will draft the communication and put it forward to the board prior to sending out to our membership. Gail will coordinate with Big Groovy Designs to get the email out to membership.

- (5) Dick requested that we establish a Budget Committee to be led by JoLene, with Steve and Dick participating. JoLene will review all income/expenses and categorize them for review by the committee. They will report back to the board at a future meeting.
- (6) We discussed a possible increase in membership fees. The current rate of \$30 for property owners, and \$25 for non-property owners (Associate) member was put in place beginning the 2019-2020 membership year. In the past 4 years, we have experienced increases in costs, as all members have in their personal lives. We plan and fund 3 events each year: the annual meeting and breakfast; the Swamp Shark Tournament; and the Star Lake Picnic. We also provide 2 newsletters each year which are printed and mailed to membership. The Membership Directory is published and distributed every three years, with 2024 scheduled for print and distribution. The buoys around the lake are funded by SLPOA, and we have recently purchased digital speed signs for HWY 108 for added safety. The board felt that an increase is warranted and will continue to be diligent with expenses.

Gail made a motion to increase the membership fee to \$40.00 for property owners, and \$35.00 for non-property owners (Associate) to begin with the 2023-2024 membership year. JoLene seconded the motion. Discussion was held to clarify that any fee that was already paid for this year would not be subject to the increase. All were in favor and the motion was carried. Gail will modify the membership form and also post it on the website.

- (7) Digital speed signs: JoLene received confirmation that the order is in the process of being fulfilled. The delivery information was confirmed and we will receive notification when they have been shipped.
- (8) Update on No Parking signs on Beaver Dam Road – Yvette has been working with Star Lake Township to obtain signs that will have “No Parking – Both Sides”. The parking situation is better this year, but has not slowed down the traffic of winter ice fishing on the lake.
- (9) 2023 Membership Directory:
- a. Gail shared the brochure that was designed for potential advertisers of the Membership Directory. No changes were requested. Gail will send it to Photo Magic in Perham or printing. JoLene will pick them up and distribute to Steve and Yvette.
  - b. The file with the list of potential advertisers was reviewed. Yvette suggested that we assign them by city so that we are not overlapping. JoLene will contact the Vergas and Frazee businesses; Yvette will cover Pelican Rapids and Erhard; and Steve will cover Dent and Perham. Linda will also help as needed. Goal is to have ad sales completed by March 1<sup>st</sup>.
  - c. We will ask our membership for photos and any history that they can offer for inclusion into the Membership Directory. This request will be made via email, Facebook, website and letter. Gail will prepare the communication.

(10) Communication to Membership: Gail will prepare a letter to membership to advise of fee increase, request for photos and historical information, and opportunity for advertising within directory. Goal is to have this sent by February 5<sup>th</sup>.

(11) The next BOD meeting is scheduled for February 16<sup>th</sup> at 7:00 PM CST and will be via TEAMS. Steve will send the invite.

(12)Recap of action items:

- a. Steve will draft a communication to membership regarding the March fishing tournament;
- b. Gail will coordinate with Big Groovy to get email communication out and added to our website;
- c. JoLene will categorize all expenses from last 4 years to be reviewed by Budget Committee, JoLene, Steve and Dick;
- d. Gail will update membership form with new fees;
- e. Yvette will work with Star Lake Township on the new No Parking signs;
- f. Yvette, JoLene and Steve will contact potential advertisers to secure ad sales for Membership Directory;
- g. Gail will prepare membership communication asking for photo submissions and historical photos/information;
- h. Steve will send out TEAMS invite for next meeting.

Gail made a motion to adjourn, Steve seconded and all were in favor. The meeting was adjourned at 8:00 pm.

Respectfully Submitted,

Gail Hagen  
Secretary, SLPOA