

SLPOA BOD Meeting Minutes

July 15<sup>th</sup>, 2021

Home of JoLene Kerr

Board Members Present: Dick Fultz, Gail Hagen, JoLene Kerr, Steve Roth and Linda Dimitrijevic

Board Members Absent: Tamara Pream

Guest: Liz Poliak

Dick Fultz called the meeting to order at 6:40 PM.

- (1) New board members Steve Roth and Linda Dimitrijevic were introduced and welcomed.
- (2) The minutes of the June 10<sup>th</sup> and June 12<sup>th</sup> SLPOA Board Meeting were distributed and reviewed. JK made a motion to approve the minutes as written, and SR seconded the motion. All were in favor.
- (3) Treasurer's Report – JoLene reported that the balances in our accounts are as follows: \$8,998.22 in checking, and \$26,581.10 in the money market. The Lake Protection Fund is \$18,638.95, and is included in the money market total. The total of both accounts is \$35,579.32.
- (4) Membership Update – Gail reported that the total number of paid memberships for the 2021-2022 membership year received to date is 208. We have 9 membership renewals from 2019-2020 year that did not renew last year, for a total of 29 new members for 2021-2022. In comparison, we had 214 memberships in 2020-2021, and 232 in 2019-2020.
  - a. Gail also distributed a list of the board members that included their contact information.
  - b. The current committees as listed on our website and membership forms were discussed. The following assignments were made to lead the committees:
    - i. Adopt-A-Highway: Dick Fultz
    - ii. Water Safety: Tamara Pream
    - iii. AIS Monitoring: Linda Dimitrijevic
    - iv. Water Testing: Linda Dimitrijevic
    - v. Membership & Publicity: Gail Hagen
    - vi. Fisheries Improvement: Steve Roth
    - vii. Shoreline Restoration: JoLene Kerr
  - c. A list of the membership that has expressed interest in serving from the recent membership forms was also distributed. Each board member was tasked with contacting the volunteers, setting up an initial meeting, and gathering ideas on things/projects to work on that will support the SLPOA mission. The board members will report on behalf of their committees at the next board meeting.
- (5) Annual Meeting – The board discussed the Annual Meeting and items to improve or change for next year.
  - a. Dick has the contact information for Matt Larson at Camp Joy.
  - b. We will look into getting an additional sign to indicate where to park.

- c. We also will check into additional signage to place around the lake to promote the Annual Picnic.
  - d. Feedback from membership was mostly positive. One item we will change is to go back to purchasing Maple Syrup from our neighbors and fellow SLPOA member and supporter, Camp Aquila.
- (6) Swamp Shark Tournament Overview – Gary Miller provided a recap that was shared with the board. An article will be included in the Fall Newsletter.
- a. JoLene filed the final report with the DNR as require for the permit. There were 35 teams signed up, with 32 teams checking in. A total of 548 Northerns were caught, mostly cleaned and enjoyed by many!
  - b. A list of the teams that signed up and participated was shared, showing the team names, participants, counts of Northerns caught, and the cash winning teams.
  - c. Pictures of the winning 1<sup>st</sup> – 12<sup>th</sup> place teams, best team name, and smallest Northerns for Youth and Adult was shared and also is available on the SLPOA website.
  - d. Dick suggested we plan to have more T-Shirts available in Youth sizes. Due to the quantities needed for ordering, we will look into using the same Swamp Shark logo without the year so that T-Shirts can be used for more than one year.
  - e. We have asked Gary Miller to continue to coordinate the Swamp Shark Tournament in upcoming years. The Fisheries committee can also discuss ideas for other events that will encourage youth involvement in our families of the lake.
- (7) Transition of website to Big Groovy – The transfer of website and email communication support has been completed. Big Groovy is in the process of updating our email communication list as many changes were necessary after receiving membership renewals and new members. As soon as the email list update is complete, an email will be sent to membership with announcements and other information as needed.
- (8) Adopt-A-Highway Coordination – Dick will be taking over responsibility of being a liaison with Otter Tail County for the ditch cleanup along County Highway 41. He has received all of the contact information and will be working with the membership volunteers for scheduling, obtaining supplies, and coordinating assignments.
- (9) “Star Lake Family Spotlight” – Liz Poliak attended as a guest and shared her idea/suggestion with the board. Liz and Matt Gronbeck are new property owners and thought this would be a way that members could get to know their neighbors all around Star Lake. Their HOA does a similar feature in a newsletter and has a questionnaire that they have prepared to help gather the information. We discussed how we could implement something similar and how we would share the information. We will plan to use our website, as well as our new Facebook page. We can also start with the board members and plan to feature a family weekly. Liz will work with us on this project. A big Thank You to Liz and Matt!
- (10) Membership Directory – the frequency of the directory is currently every 3 years. We published a directory in 2020, so the next one is scheduled for 2023. The number of resources and volunteer hours that it takes to get advertisers, prepare files and layout the directory is too much to change the frequency. The Property Owners’ file received from Otter Tail County is

supposed to be all property owners that have land that “touches” Star Lake. If there are any errors or omissions, the Association would not know and does not make any changes to the file from OTC. If we are made aware of errors or omissions, we will notify Otter Tail County with the goal of having it corrected prior to the next directory.

- (11) Facebook Account – “Star Lake Property Owners’ Association” – Gail reported that a Facebook Page has been created for the SLPOA. The intent is to use this as another vehicle to share information, announce events, and allow membership to create Posts of interest to membership around Star Lake. There are other Facebook Groups that people are currently using: Star Lake, Dent MN, and Star Lake Property Owners’ Association. A link to the new page will be included in our email communications as well as on our website. The Facebook Page will not replace the website, and our intent is to continue to utilize our website and email communication. Gail and JoLene are currently the administrators for the page. We will make an announcement on our next email communication.
- (12) Business Cards, Note Cards and Name Tags – Dick has suggested that we have business cards for the Directors. This will help us when we approach local businesses for door prize donations, advertising in the directory, and working with local government entities. Note Cards would be used as Thank You and miscellaneous cards as needed. Gail has provided an example of what the Business Card and Note Cards would look like and a cost estimate. JoLene will get information from her employer on Name Tags with the magnetic clasp. JK made a motion that we approve funding to purchase Business Cards and Name Tags for each Director, and Note Cards. Gail will obtain quotes and coordinate the procurement.
- (13) Otter Tail County Coalition of Lake Associations is having their annual meeting on August 19<sup>th</sup>, 7:00 PM, at Ottertail Community Center. Chris LeClair, Director of Otter Tail County Land and Resource Management will discuss revisions to the existing OTC Shoreland Ordinance. Carolyn Herron is planning to attend.
- (14) Annual Picnic – JoLene and Mark Kerr will be hosting the Annual Picnic. We had discussed obtaining a Food Truck to simplify serving food and also food safety. JoLene has obtained a quote from Ditterich Family Farm to serve brisket sandwiches, baked beans and coleslaw for \$12 per person. They are available on August 28<sup>th</sup>. Attendees can bring a chair and their own beverage of choice. Water and some soft drinks will also be provided. We will prepare a “Save the Date” communication with more details to follow. More planning will continue at the next BOD meeting.
- (15) Star Lake Logo Wear – Gail has contacted Long Weekend Sportswear in Perham about the possibility of setting up an online Star Lake Store for membership to order clothing items, hats, and other items that will have “Star Lake” either screen printed or embroidered. If we decide to move forward, it will take 2-3 weeks to select items and set up the online store. They recommend that the store be open for no more than 3 weeks. After the store closes, the items will be produced and mailed to the recipients. Because of the timeline, the items will be geared for fall/winter. If this is successful, we could coordinate the Star Lake Store for Spring/Summer as well. JoLene will ask one of their graphic designers to come up with a Star Lake POA Logo that could be used. The board agreed to move forward. Gail will follow up with Tammy at Long

Weekend Sportswear to determine next steps. Our goal will be to have the Online Store ready by the Annual Picnic and also have some samples of the items.

(16) Vacancy on Board – Liz Poliak expressed interest in continuing to work with the board. GH made a motion to appoint Liz Poliak to a Director position on the SLPOA Board. LD seconded the motion and the motion was carried. Welcome to the Board Liz!

(17) Recap of action items:

- a. Submit approved BOD Meeting Minutes for website - Gail
- b. Update website with BOD information and committee assignments – Gail
- c. Contact membership volunteers for committees and schedule meeting to develop ideas and plans that support SLPOA mission – ALL
- d. Obtain quotes for signs as needed to promote Annual Picnic and direct Parking - Dick
- e. Prepare questionnaire for Star Lake Family Spotlight – Liz and Gail
- f. Prepare email communication to Membership. Topics to be covered: new SLPOA Board, Facebook Page, Date for Picnic – Gail
- g. Add link to Facebook Page to SLPOA website – Gail
- h. Coordinate procurement of Business Cards, Notecards, and Name Tags – Gail & JoLene
- i. Follow-up with Long Weekend Sportswear for Star Lake Online Store - Gail

The meeting was adjourned at 8:30 PM. The next board meeting will be held at 6:30 on August 12th at the cabin of Dick Fultz, 31010 State Highway 108.

Respectfully Submitted,

Gail Hagen  
Secretary, SLPOA